

**CLEVERTOUCH®**

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**Carbon reduction plan**

**2023**



Year ending 2023 ~ Published 2025

## Carbon reduction plan

### Sahara Presentation Systems Ltd (Clevertouch)

**Date: 25 February 2025**

#### Commitment to achieving Net Zero

Sahara Presentation Systems Ltd (Clevertouch) is committed to achieving Net Zero emissions by 2045.

## Baseline emissions footprint

### Baseline year / current year emissions footprint

Baseline year: 2023		
Emissions		TOTAL (tCO <sub>2</sub> e)
<b>Scope 1</b>	<b>Total</b>	<b>30.104</b>
	Business Travel: Road	30.104
<b>Scope 2</b>	<b>Total</b>	<b>36.814</b>
	Business Travel: Road	13.801
	Electricity (location-based)	23.013
<b>Scope 3</b>	<b>Total</b>	<b>352.169</b>
	<b>3. Upstream emissions from purchased fuel and energy</b>	<b>7.479</b>
	Electricity (WTT, T&D)	7.479
	<b>4. Upstream transportation and distribution</b>	<b>188.651</b>
	Freight: Upstream: Third party	188.651
	<b>5. Waste generated in operations</b>	<b>11.045</b>
	Waste electrical items	10.576
Waste: Refuse	0.469	
<b>6. Business travel</b>	<b>6. Business travel</b>	<b>113.378</b>
	Business Travel: Air	99.643
	Business Travel: Rail	1.490
	Business Travel: Road	12.245

<b>7. Employee commuting</b>	<b>31.616</b>
Employee Commuting: Rail	0.392
Employee Commuting: Road	31.224

<b>Total emissions</b>	<b>419.087</b>
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Remarks on calculations:

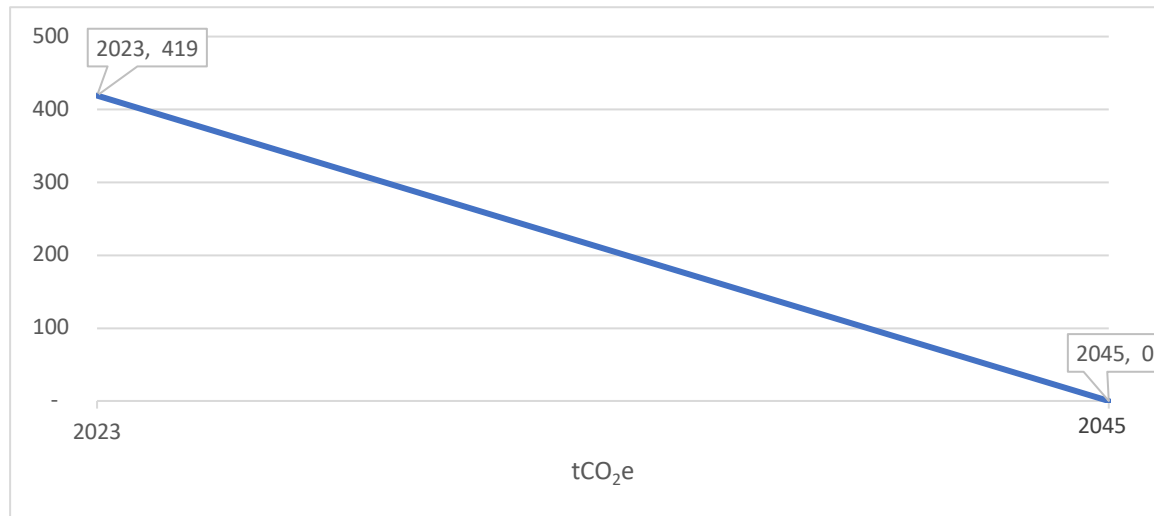
- The data collection process aimed to identify and measure all scope 1 and 2 emissions sources and scope 3 categories relevant to the organisation’s context and goals.
- All calculations are based on 2023 consumption measurements and estimates and [2023 UK Gov GHG emissions factors](#) where available.
- The [Compare Your Footprint platform](#) was used to calculate relevant Scope 3 categories where only spend data was available.
- We have determined that for this initial stage of evaluation auditing, Scope 3: Category 9: Downstream transportation & distribution emissions are not relevant to our operations as we pay for our own warehousing and for products to be shipped directly to our customers.

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction target.

- 50% by 2035 (interim target)
- 100% by 2045

Progress against these targets can be seen in the graph below:



## **Carbon reduction projects**

### Current carbon reduction initiatives

We currently have a number of environmentally conscious initiatives in place at our office premises and showrooms to reduce energy consumption and shift to lower carbon energy sources. These include the following:

- We have operated an ISO 14001:2015 Environmental Management System since 2009 to manage our product, packaging, waste and other environmental impacts
- In 2024 we introduced a "Bring Back" scheme to provide responsible product recycling options for our UK customers.
- 94% of our UK company cars are EVs including our pool car.
- We encourage commuting by EV with free charging at our main office premises.
- We use only electric forklifts in our warehouse operations.
- Solar panelling was installed on our main UK premises in 2024.
- Our offices and warehouse benefit from LED motion-sensor lighting, ensuring lighting use only when needed.
- A long-term packaging analysis project has enabled us to reduce the dimensions of our packaging, increase the number of products per

shipment, and thereby streamline the number of shipments and associated transport emissions.

- All our packaging is made of 90% recycled materials at minimum.
- Products in our current line consume 20% less energy than previous models due to energy-saving design and component choices.
- Our products have an auto shut-down feature which responds when no viewers are present.
- We foster an environmentally conscious culture through employee engagement and education.
- Our Environmental Policy and Waste Management Policy are available to view by all staff in the employee portal.
- Our marketing team are encouraged to produce digital assets and mobile phone downloads rather than print materials, and we no longer use paper business cards.
- Recommendations are in place to encourage sustainable and recycled sources for all branded merchandise.
- Our main supplier (80-90% of products) has implemented a number of sustainability controls in its value chain including supplier screening using environmental and social criteria, conflict minerals due diligence, logistics optimisation, ongoing research to increase the use of recycled materials, and a 20% emissions reduction target by 2025

Planned carbon reduction initiatives

From the current baseline year we plan to implement the following changes to our systems and processes in order to improve environmental management and reduce our carbon footprint:

Initiative	Achievement by
<b>Freight: Upstream</b> We will engage with inbound and outbound freight providers to understand and document current sustainability initiatives and opportunities to lower emissions.	2025
<b>Freight: Upstream</b> We will introduce procurement policy and supplier approval processes to ensure low-emission options for shipment of goods in and out are chosen.	2025
<b>Business Travel: Road</b> We will reduce business road travel emissions in private vehicles by 10% by introducing policy and incentives encouraging lower carbon modes such as train and electric vehicles as preferred methods of transport.	2028
<b>Business Travel: Air</b> We will reduce business air travel emissions by 10% by encouraging virtual meetings, introducing policy encouraging train as the preferred mode of transport and the choice of lower emissions flight options where available.	2028
<b>Electricity</b> We will engage with our office and showroom premises owners and managers to discuss the procurement of renewable energy. Future premises considerations will include requirements for renewable energy sourcing.	2025

## **Declaration**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Sahara Presentation Systems Ltd (Clevertouch):



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Date: 03/04/2025

Shaun Marklew