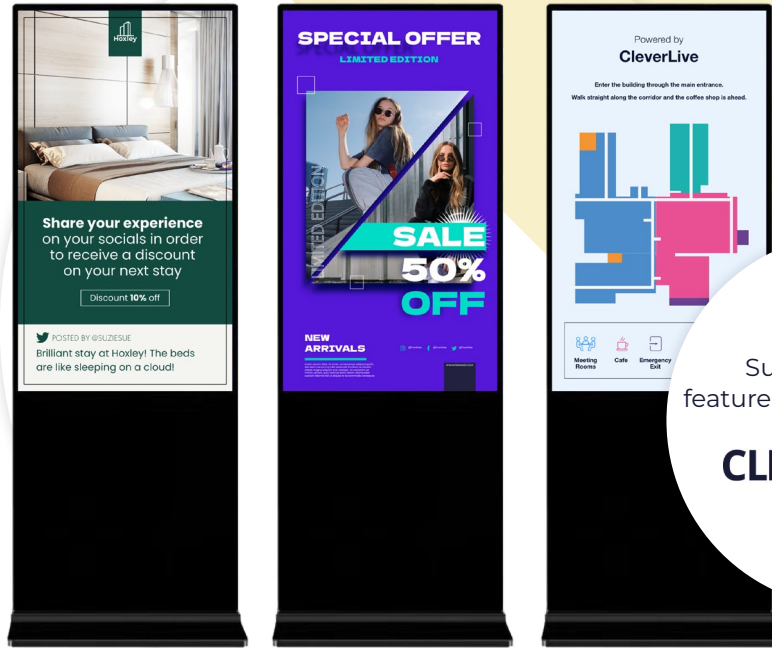# CL Totem

The ultimate freestanding commercial display, designed to revolutionise customer engagement and wayfinding

Its sleek and ultra-slim design makes it a captivating addition to any retail, hospitality or enterprise environment. Utilise its full-screen display to showcase vibrant and dynamic images and videos that leave a lasting impact on customers.

Available in a range of sizes 49" | 55"

Subscription free feature rich digital signage.

CLEVER® LIVE

Enhance your solution

Take your Totem to the next level - upgrade to fully multi-zone signage by adding a Pico XI Media Player within the cabinet. Display promotional offers, wayfinding maps, or social media feeds and more, across multiple zones to create a truly dynamic and tailored experience.

Key Features

Digital Signage Full Screen Posters & Videos

In-built QR code functionality
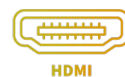
Android Technology

One Touch Messaging & Broadcasting

Sustainability Scheduling

Ultra-slim, sleek modern design

24/7 Usage

HDMI In

CL Totem Specifications

Panel

Screen size	49" | 55"
Panel Type	a-Si TFT-LCD
Active Area	1080:1920
Resolution	1920 x 1080
Brightness	350 Nits
Contrast Ratio	1200:1
Viewing Angle	89/89/89/89
LED Life Time	50,000Hr
Weight	**49"** - 43kg
	55" - 48kg
Panel Dimensions	**49"** - 1885 x 658w x 450
	55" - 1903 x 734 x 480
Packaging Dimensions	**49"** - 1960 x 790 x 170
	55" - 2010 x 860 x 170

Motherboard

Operation System	Android 11
CPU	Quad-core 64-bit Cortex-A55,up to 2.0Ghz RK3568
Memory	2G
Storage	16G
Network	Wifi, RJ45
I/O Ports	USB 2.0 x2, , RJ45 x1, HDMI In x1, earphone port x1 Standard MicroSD Card Slot x1 (Support Max 128G)
Speakers	5W x2

Environmental Conditions

Operating System	0°C - 50°C
Storage System	-20°C - -60°C

Power

Power Supply	96 - 220 V
Power Usage	110W
Rated Frequency	50/60Hz

Installation

The installation of this product should be completed by a qualified installer. Use of components not supplied by Clevertouch or not meeting minimum specifications may impact performance, safety and warranty. For more information, visit clevertouch.com

Support

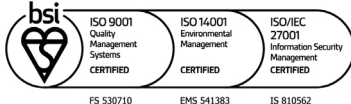For all Clevertouch products, visit: support.clevertouch.com

Warranty

Warranty term and upgrade options vary by region. Contact your local reseller or distributor for information and visit clevertouch.com/about/warranty

Compliance & Certification
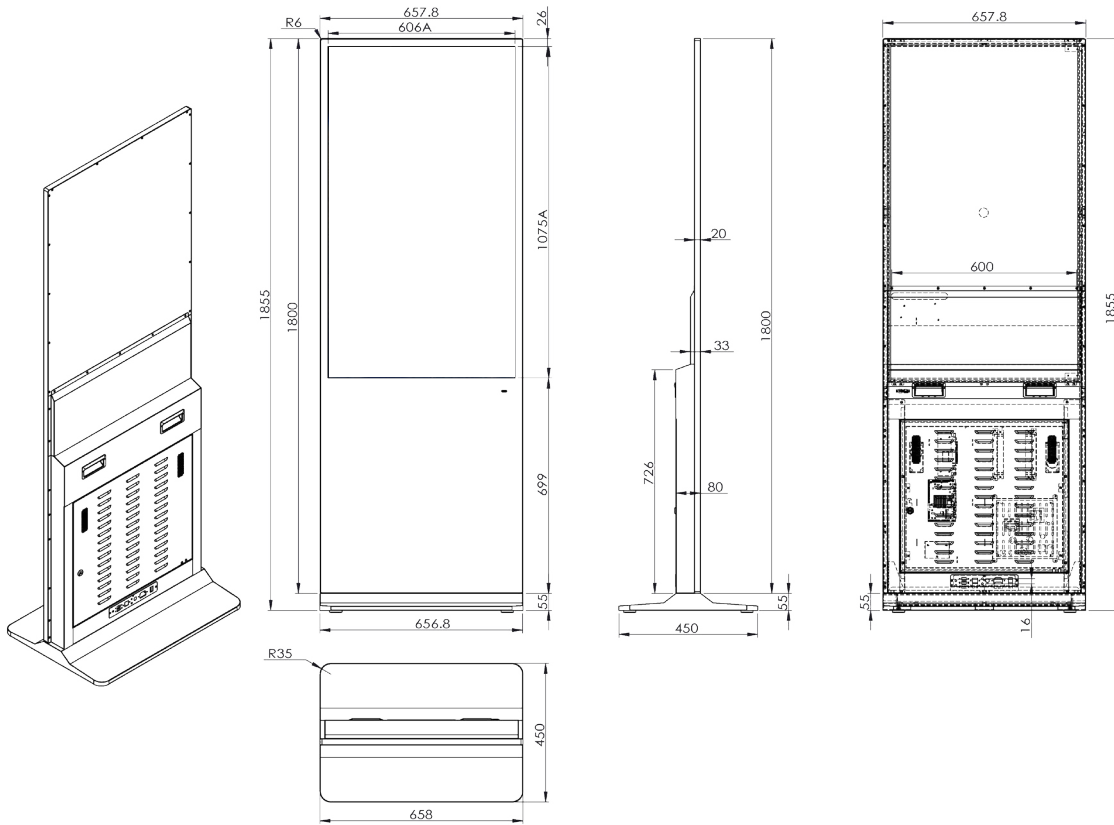
Regulatory Certification	CE UKCA

Our commitment to the Environment, Quality and Security.

Cyber Essentials and BSI ISO9001, ISO14001, ISO27001 Certifications.

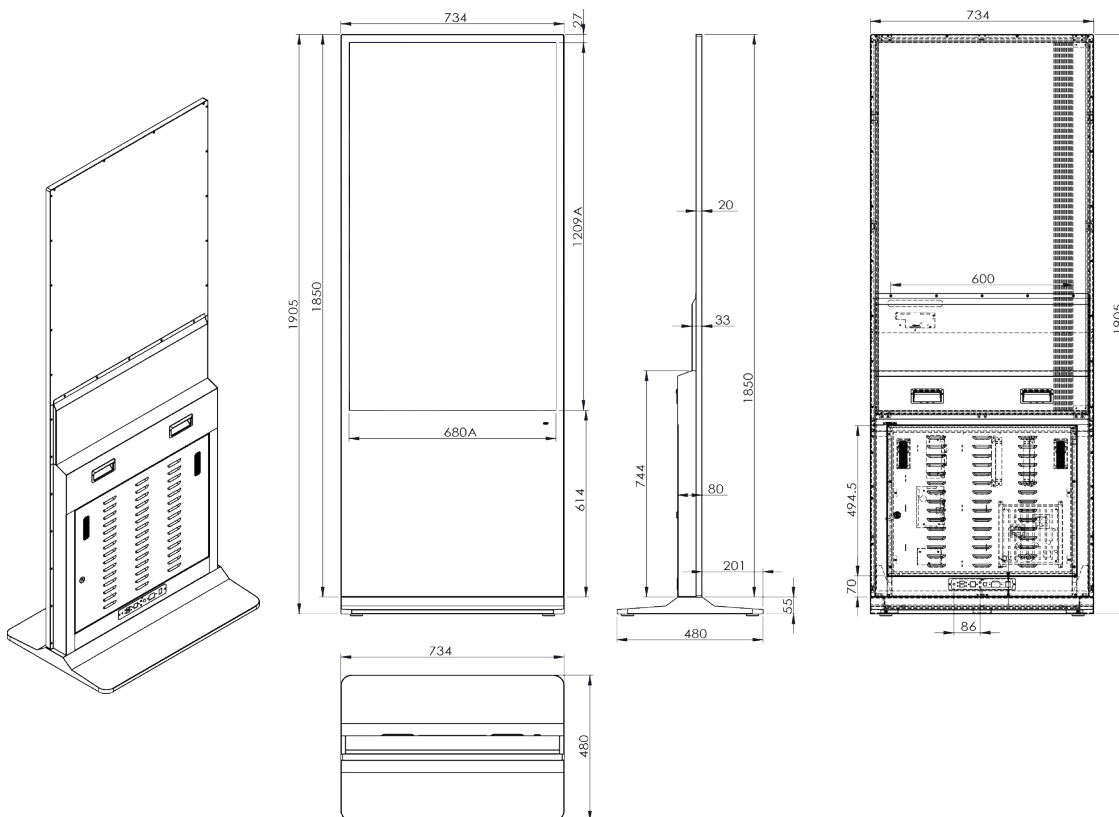CYBER ESSENTIALS COMPLIANT

bsi

ISO 9001 Quality Management Systems CERTIFIED
ISO 14001 Environmental Management CERTIFIED
ISO/IEC 27001 Information Security Management CERTIFIED

FS 530710   EMS 541383   IS 810562

CL **Totem** Technical Drawings

49"

55"

clevertouch.com | info@clevertouch.com