

# What Educators **Really** **Think** About AI and Interactive Displays





## Are educators really using Interactive Display Technology?

The integration of interactive displays has emerged as a technological cornerstone, promising to revolutionise traditional teaching methods. However, amidst the buzz surrounding these cutting-edge tools, a fundamental question arises: are educators truly embracing and utilising interactive displays in their classrooms?

## Introduction

In an era where Interactive displays have become commonplace and discussions about the transformative potential of Artificial Intelligence (AI), the crucial question lingers: What are educators thinking?

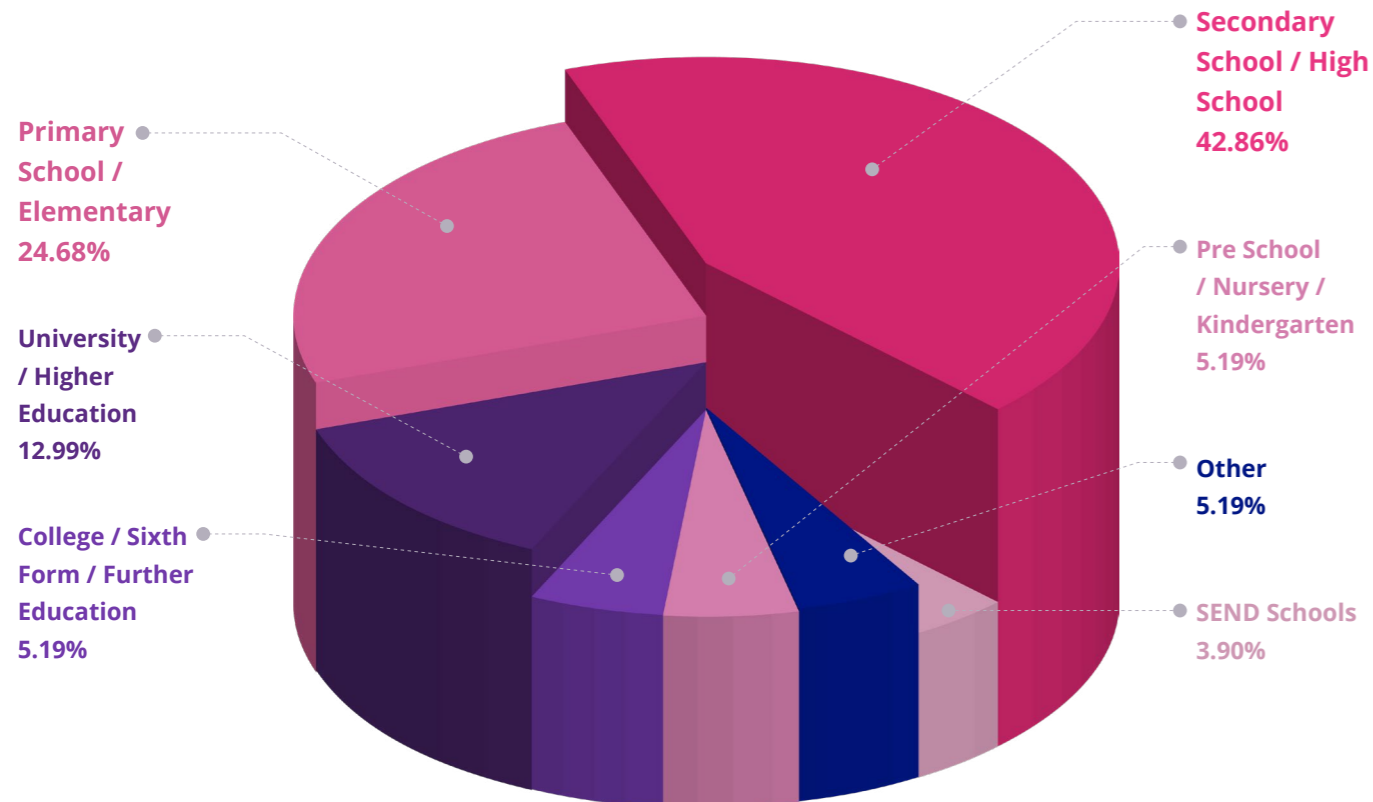
As the world anticipates the impact of AI on various sectors, our focus narrows to the hearts and minds of educators. How do they perceive the integration of AI into their teaching methodologies? Are Interactive displays truly serving as effective tools to support and enhance the educational experience? Will an EDLA-certified interactive display actually benefit the classroom? To unravel these questions, we've conducted an in-depth survey involving more than 100 educators.

# 77%

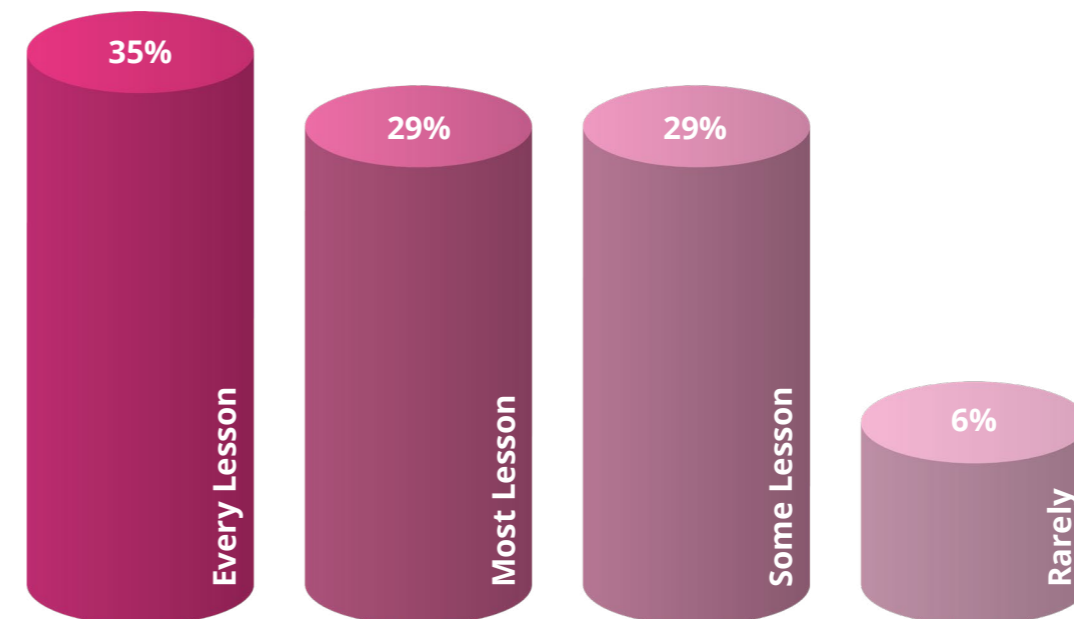
of educators are using Interactive technology to support them in the classroom.



Our 100+ respondents are from the following educational environments:



How often are educators using their interactive display?



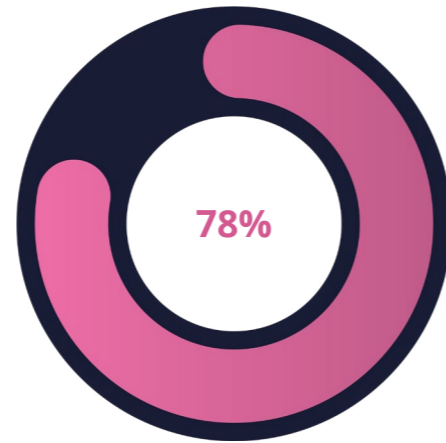
# 87%

of classrooms already have at least one form of display installed

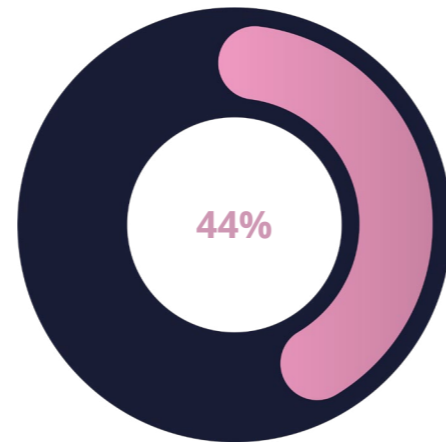
## Interactive Displays are making an impact in the classroom

According to a survey conducted by FutureSource Consulting\*, on average, 87% of classrooms already have at least one form of display installed. However, Interactive displays are taking the classroom by storm. It is expected that over the next two years there will be 28% increase in installations of interactive displays, totally transforming the classroom.

The inside scoop from our educators is Interactive displays are not just boosting attention spans or cranking up student engagement but offering a whole new way of teaching. It's a giant leap forward for educators with Interactive displays reshaping the dynamics of the classroom, creating an enriched learning environment that's a win-win for both educators and students. Talk about a total game-changer!

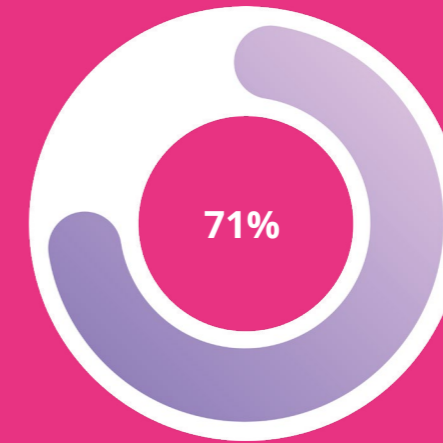


78% of educators have started using Interactive Technology in the last 3 years

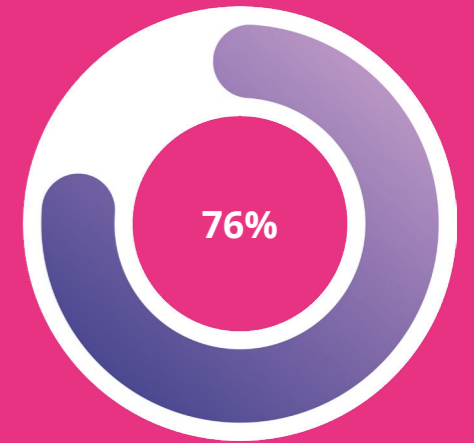


44% have upgraded to Interactive Technology with the last year

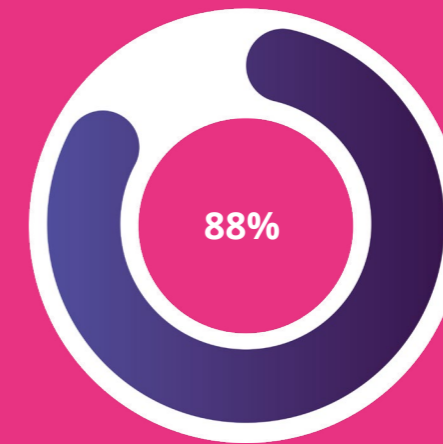
Since implementing interactive displays:



71% of educators say students pay attention for longer



76% say that students are more engaged



88% say their teaching has evolved



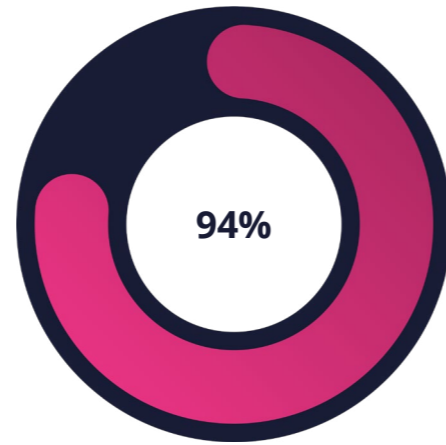
75% say accessibility to education for diverse learners has improved



\* FutureSource Consulting:  
<https://www.futuresource-consulting.com/insights/interactive-whiteboards-and-flat-panel-display-growth-in-the-school-classroom/>

# 94%

of educators would recommend an interactive display



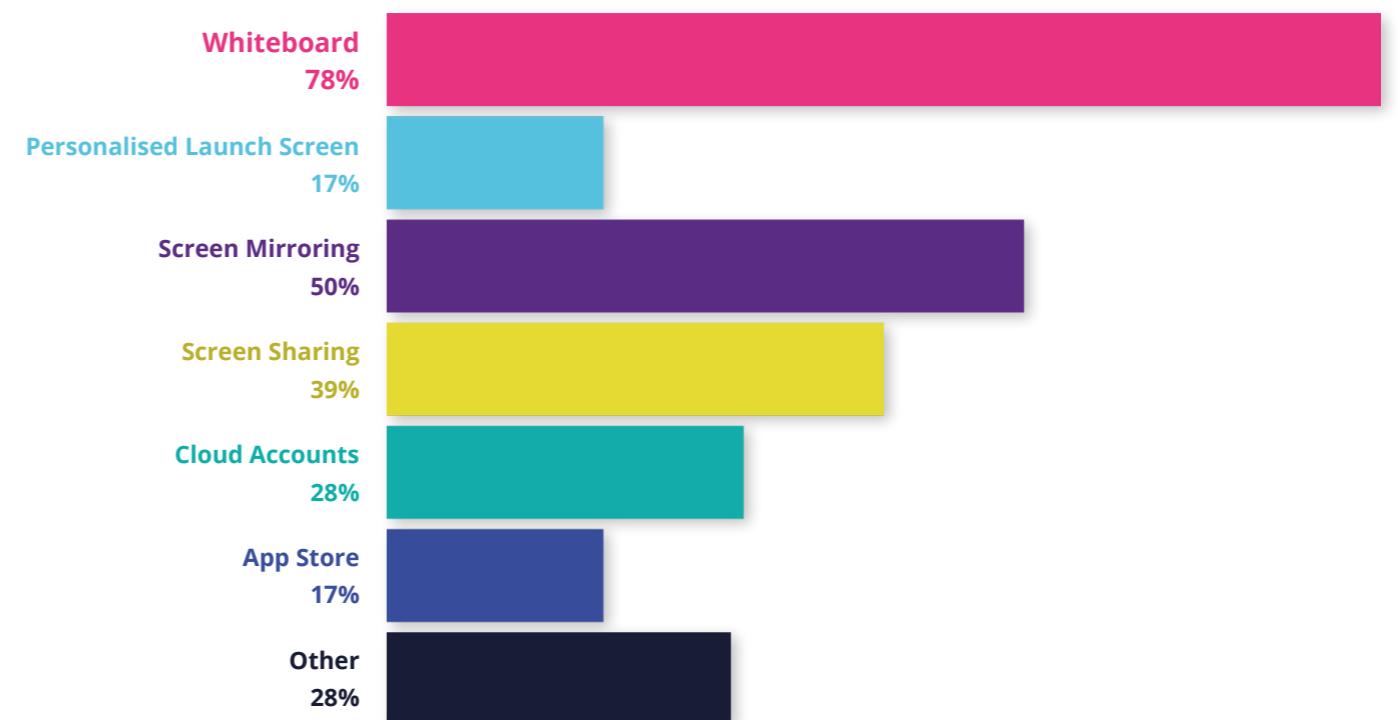
### Interactive displays offer a treasure trove of features that educators absolutely love

First off, these displays allow educators to transform traditional lectures into interactive and engaging experiences. Whether it's annotating directly on content, showcasing multimedia elements, or encouraging student participation through touch-screen interaction, these displays bring lessons to life. Many models come equipped with collaborative tools, enabling real-time collaboration and fostering a sense of teamwork amongst students.

The versatility of interactive displays also means educators can seamlessly integrate various educational apps and software, tailoring lessons to cater to different learning styles. With the added bonus of wireless connectivity, educators can cast content from their devices effortlessly, eliminating the need for tangled cables. The dynamic and interactive nature of these displays not only captivates students but also empowers educators to create dynamic, immersive learning environments. It's no wonder educators are singing praises for these tech-savvy teaching companions!



The features educators love the most:



Educators have commonly expressed that not knowing how to effectively use an interactive display is affecting their ability to use it to its potential. Sound familiar? Is there an interactive display staring at you in your classroom with unused features?



Here at Clevertouch we can help you get the most out of your interactive display. The Clevertouch Academy is your go-to hub for unlocking the full potential of your touchscreen. Imagine having access to tutorials, ready-made lesson plans, detailed downloads, and even courses that come with Continuing Professional Development (CPD) and Certified Technology Specialist (CTS) accreditation. It's like your one-stop-shop to boost your knowledge and skills, ensuring you're getting the most out of the cool tech in your classroom. So, if you've ever felt there's more you can do but weren't sure how, Clevertouch Academy is here to guide you every step of the way!

"Not being trained on all aspects of the technology. Having to discover it myself."  
- Educator, Education Survey

"I think there is more I can do with the technology, but I don't know how"  
- Educator, Education Survey



77%

of educators are unsure how Google EDLA interactive panels could be an advantage. So what is EDLA Google certification and why does it matter?

**It's the talk of the town: EDLA-Certified Interactive Display**

In the technology industry, everyone is talking about EDLA-certified interactive displays. It really is the future of your classroom.

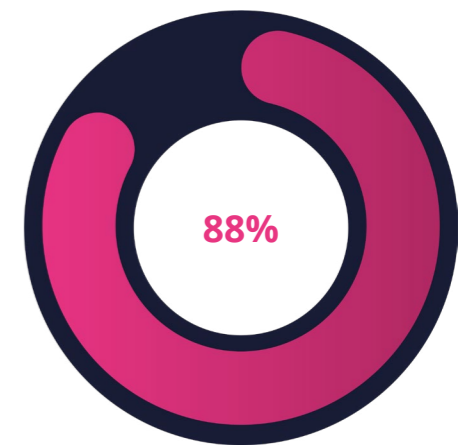
**So what does it mean?**

EDLA stands for Enterprise Device License Agreement, a Google program that offers cutting-edge security features for Android devices that can be utilised in any environment. A smart, connected and secure solution for your interactive panel. With EDLA, you can access various features, including fast computing performance, extensive app availability, data encryption and device management tools that ensure maximum security.

With Google EDLA, you can access all of the apps you need and are used to directly from the display without the need to connect a laptop or other device. There will be no more fiddling with wires and stopping mid-lesson to find another device. Sounds great, eh?

Nearly half of the educators we surveyed (43.75%, to be exact) are all about having direct access to apps from the Google Play Store right on their interactive screens and over 87.5% of them are already using Google Workspace or Microsoft 365.

So picture this: you'll no longer have to juggle different devices or trying to connect your laptop to the display in the middle of a lesson. No more wires, no more failed connections, It's having everything you need right at your fingertips on the screen. Talk about a game-changer! Easy access to resources makes teaching more dynamic and hassle-free.



88% of people surveyed use Google Workspace or Microsoft 365.

44%

of the people surveyed like to have access to apps from the Google Play Store right on their interactive screens





Available in a range of sizes  
65" 4K | 75" 4K | 86" 4K

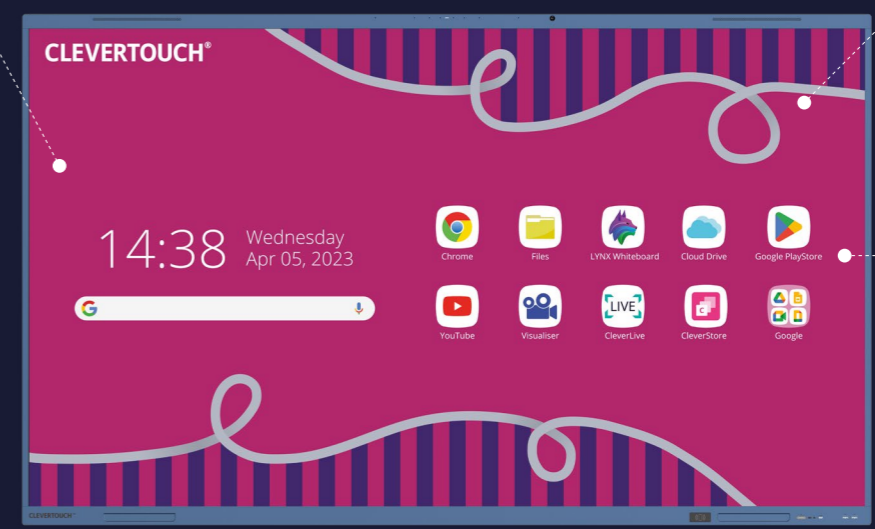
# 69%

**DISCOVER  
IMPACT  
LUX**

Over 69% of educators are interested in learning more about IMPACT Lux, are you?













The perfect all-around solution for the modern classroom. Featuring high precision technology, LYNX Whiteboard and Cleverstore – IMPACT Lux helps save time lesson planning with lots of resources and learning activities.

**EDLA Certified**  
Access the Google Play Store and Google Workplace, along with the full Microsoft 365 suite, directly from the screen. Use apps such as Google Drive, Docs, Sheets, Slides, Teams, Word and PowerPoint.



**Antibacterial glass**  
Keep germs at bay with state-of-the-art micro antibacterial glass..

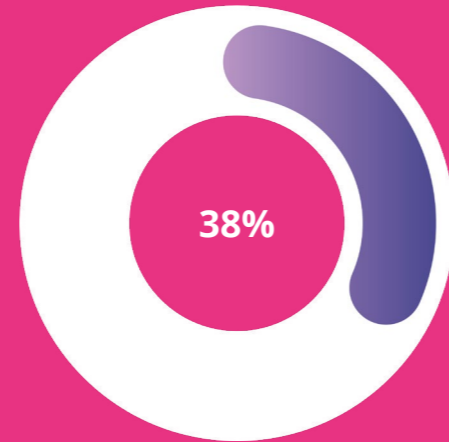
**Any Screen, Any Time**  
With integrated NFC, users can simply swipe their fob, card or device to load their personal profile on any Clevertouch anywhere in the world.

			
Designed for blended learning	LYNX Whiteboard lesson creation app	Cleverstore free app store	Award winning interactive display
 <b>NEW</b>	 <b>NEW</b>	 <b>NEW</b>	 <b>NEW</b>
Anti Bacterial Glass	HPIR Touch Frame, Palm Rejection	Top Mounted USB-C and USB-C Out	Integrated NFC/RFID
 <b>NEW</b>	 <b>NEW</b>	 <b>NEW</b>	 <b>NEW</b>
Google Enterprise Partner	8GB Ram & 128GB ROM	Android 13	2x 20w front facing 2x 10w sub woofer

# AI In education

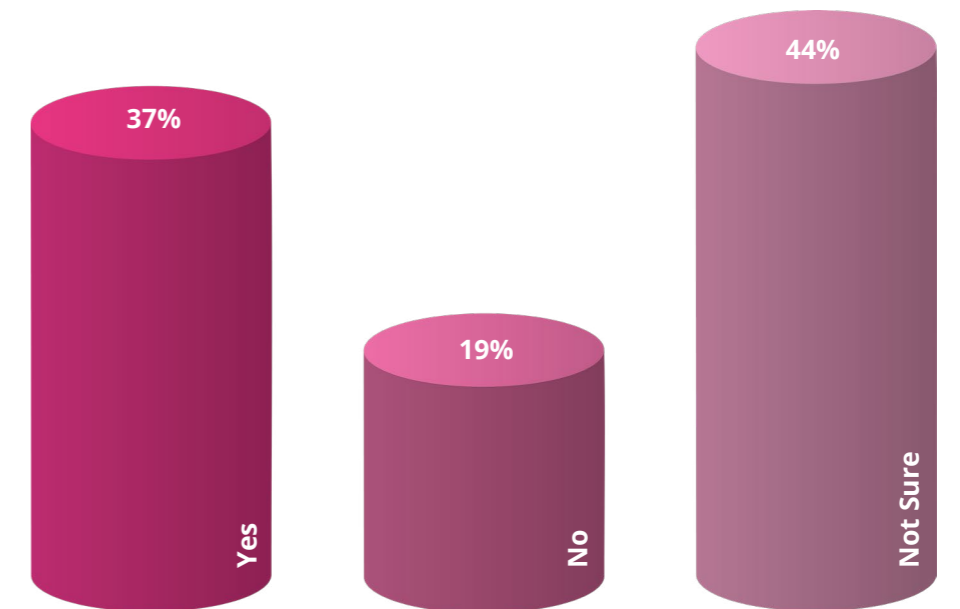
AI in Education is often hailed as the future of Education, but the jury is still out on whether its an advantage or a challenge. Will AI truly enhance education or does it add complexity to the learning landscape?

Concerns linger about the risk of standardised content becoming overly uniform and losing its authentic touch in the pursuit of efficiency. Some wonder whether our dependence on AI is making us intellectually lazy, foregoing critical thinking in favour of quick answers. On the flip side, we could argue that AI can be a time-saving superhero, streamlining tedious processes and allowing educators to focus on personalised, impactful teaching.

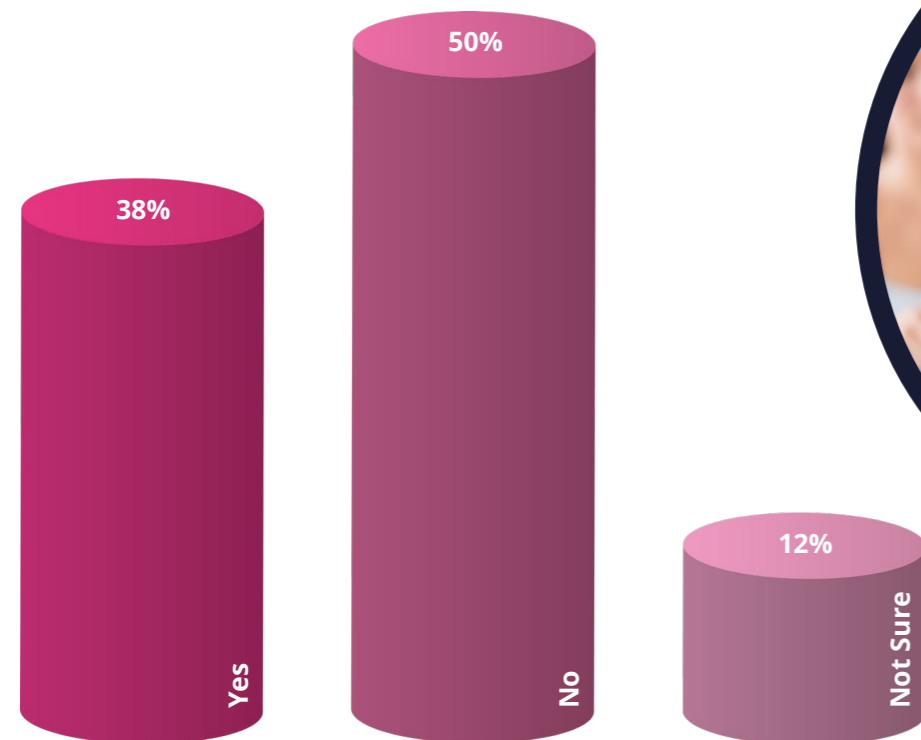


38% of educators have encouraged or utilised AI-generated lesson plans in the classroom

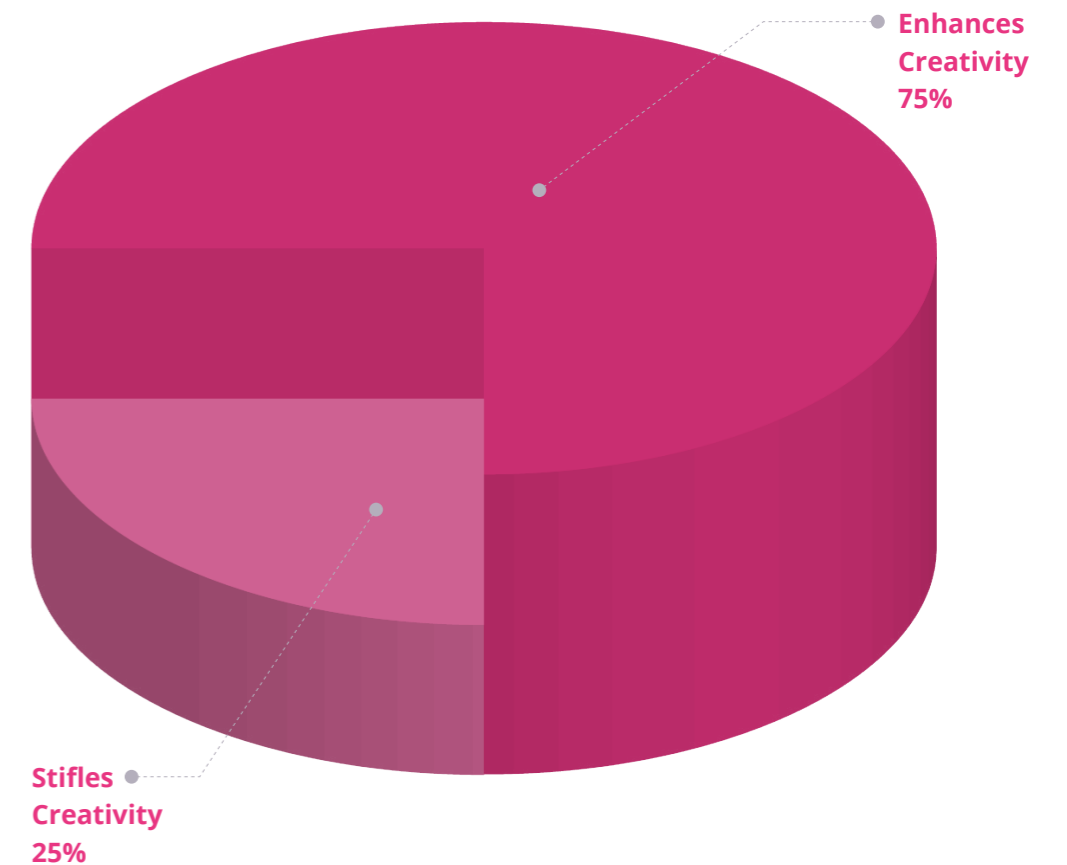
Do you believe AI can effectively personalise lesson content based on individual student needs and learning styles?



Have you encountered or used AI-generated lesson plans, assignments, or educational materials?



Do you believe AI-generated lesson content can stifle teacher creativity, or do you see it as a tool to enhance creativity?





“Artificial intelligence plays an important role in real-time monitoring of student progress and making it visible”  
- Educator, Education Survey

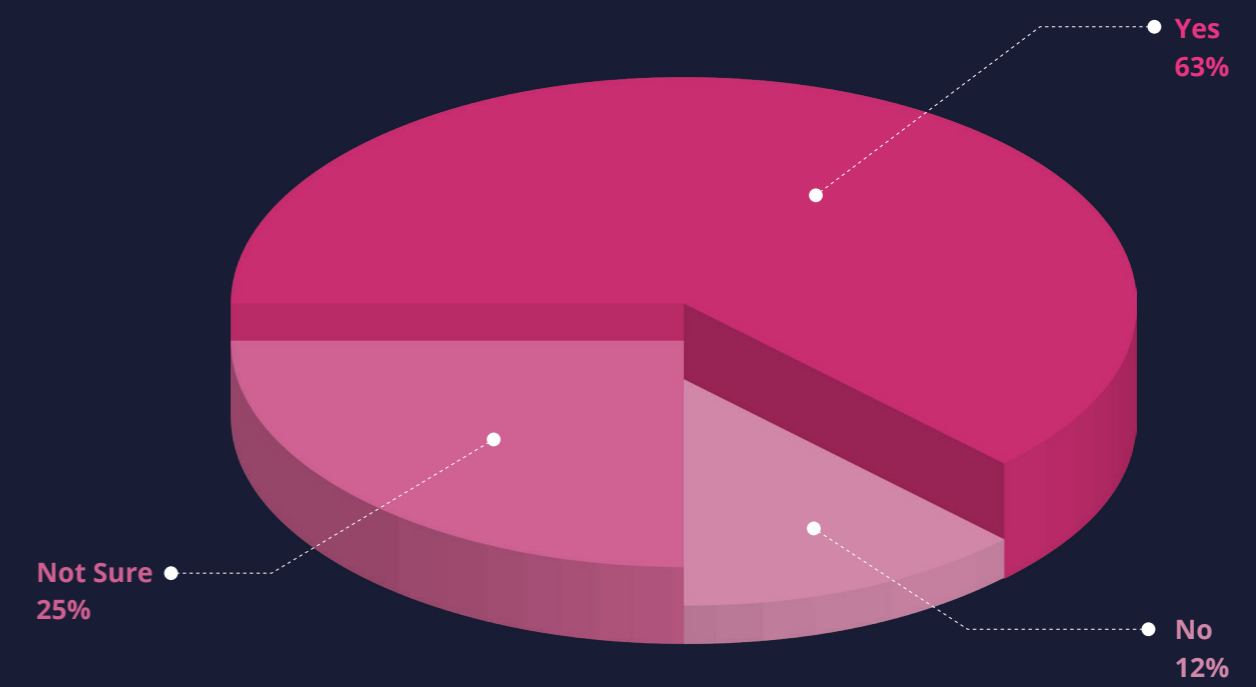
“It could be useful in helping to do tedious parts of lesson building, freeing the teacher to be creative. If improperly used, it can stifle creativity and reduce learning. With AI assisted marking, we may end-up with AI generated answers to AI generated lessons that have little connection to reality.”  
- Educator, Education Survey

“AI could help educators create learner centred material based on the educators input and could help to identify the challenges faced by learners from assessment results”  
- Educator, Education Survey

AI-generated lesson plans are still finding their footing in the education landscape, with only 37.5% of educators having encouraged or utilised them in the classroom, indicating a relatively new phenomenon. The evaluation of the quality and relevance of AI-generated lesson content, when stacked against traditionally crafted materials, stands at a modest 3. This suggests that while there is an acknowledgment of AI's potential, there remains room for growth and improvement in ensuring the AI-generated content meets the standards set by traditionally curated lesson plans.



Are you concerned about potential biases or inaccuracies in AI-generated educational materials?





# LYNX Whiteboard: Your AI Classroom Companion

LYNX Whiteboard is not just a digital whiteboard; it is your classroom companion to assist your lesson planning. Say goodbye to the same old routine – LYNX Whiteboard lets you create interactive lessons, fun, collaborative activities, and engaging educational materials.

Ready to shake things up? LYNX Whiteboard now includes awesome AI features to make your life easier. Make learning unforgettable with LYNX Whiteboard.

## Unleash the Power of Your Imagination

Ever found yourself stuck without the perfect image for your lesson?

LYNX Whiteboard has teamed up with the formidable MidJourney AI Image Generator to redefine how you bring your lessons to life. Imagine this: you describe the image you have in mind using simple text, and voila! Watch as your ideas seamlessly transform into breathtaking illustrations and captivating visuals.

No more endless searches for that elusive image – LYNX Whiteboard and MidJourney AI are here to make your educational content stand out effortlessly. Elevate your lessons with powerful visuals that not only enhance comprehension but also spark curiosity and engagement.

## Crystal clear imagery with Upscaling AI

Ready to ditch the blurry visuals and embrace a whole new level of clarity? That's where Upscaling AI comes in, turning your ordinary media content into extraordinary masterpieces. Say goodbye to pixelated nightmares and hello to state-of-the-art upscaling technology!

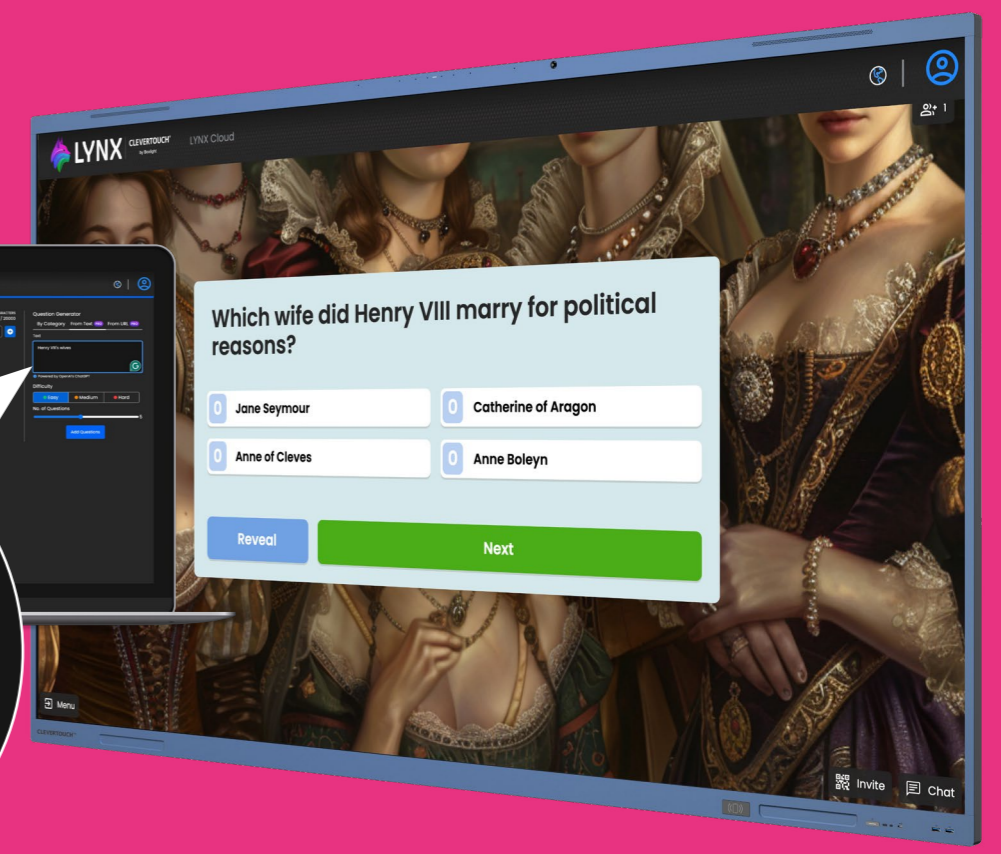
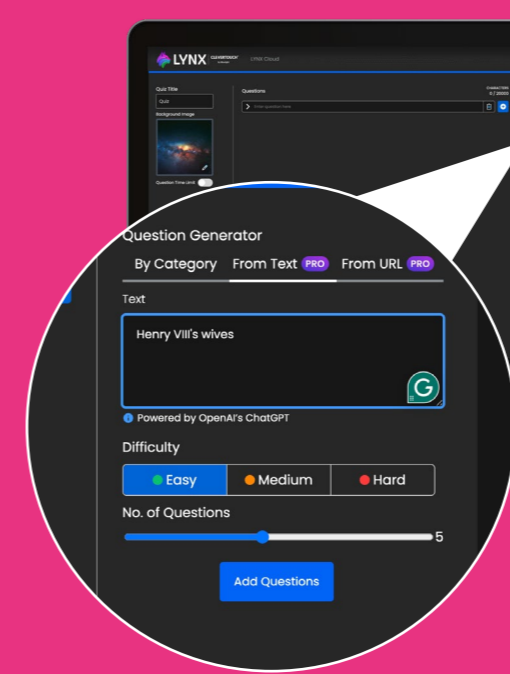
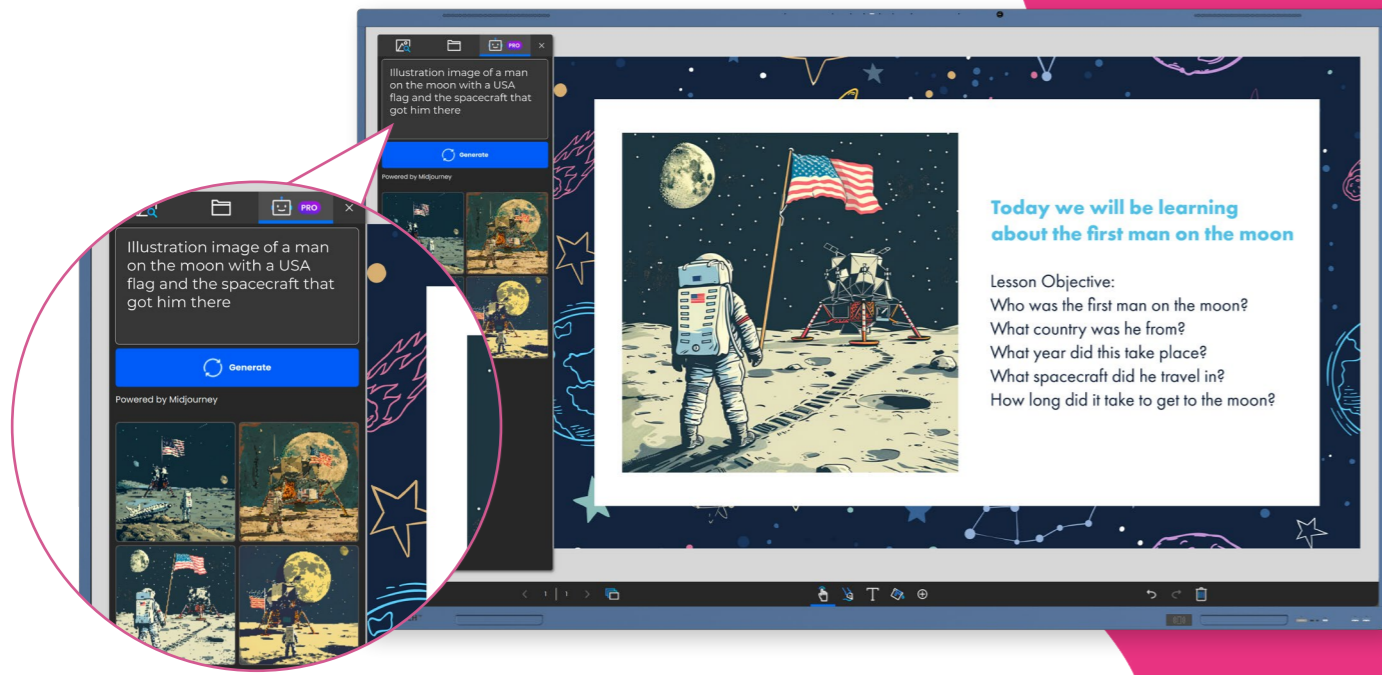
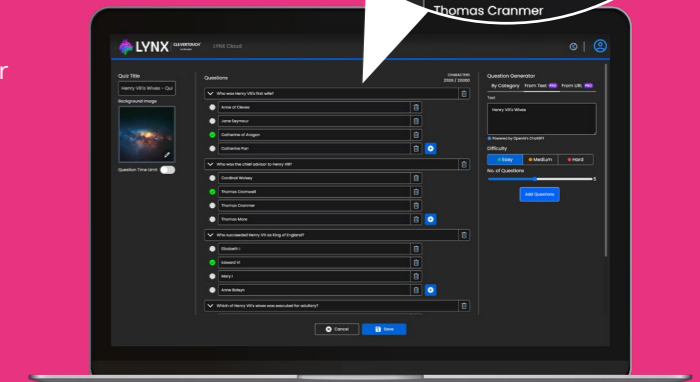
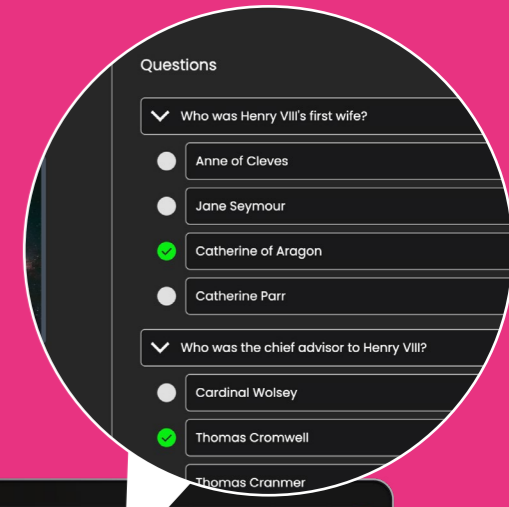
Watch in awe as Upscaling AI works its magic, enhancing the resolution and quality of your images. Imagine every visual element in your lessons come to life with vivid clarity, captivating your audience and taking your educational content to heights you've never imagined.

## Revolutionise the way you assess students

Say goodbye to the hassle of creating assessments and hello to efficiency and innovation! Quiz Generator AI is your secret weapon, making the assessment process easy.

Harness the true power of artificial intelligence as Quiz Generator AI takes the reins. Let it do the heavy lifting – generating thought-provoking questions and crafting answer options tailored to your lesson topic, saving you time for what matters most, teaching.

But here's the game-changer: enter any relevant webpage URL, and Quiz Generator AI goes into action. It analyses the content, extracts key information, and produces tailored questions and answers for you. It's like having a personalised quiz assistant at your fingertips. Say hello to a smarter, more efficient way of evaluating student knowledge with Quiz Generator AI!





Contact us for more details

[info@clevertouch.com](mailto:info@clevertouch.com)

[clevertouch.com](http://clevertouch.com)

