

CLEVERTOUCH[®]
by Boxlight[®]

Business Insights 2023

Modern workplace technology challenges

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Unsatisfied with your current meeting set up?

You're not alone

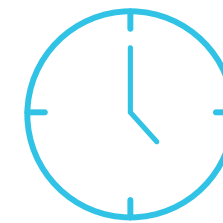
Every meeting is different, and everyone wants a solution that aligns with how they work. Since the workplace has shifted to one that includes hybrid and remote working, we have more meetings and spend more time in them. We created new opportunities to meet with more people during the day by removing the need to travel to different locations or meeting attendees be in the same room, but most of us do not have the technology to ensure the non-travel time isn't being wasted.

Remote working has increased meetings by

70% ↑

Weekly meeting time increased by

10%



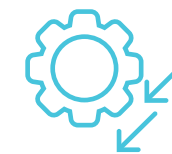
60%

are unsatisfied with their current meetings



31%

experience video quality issues



57%

Find meetings unproductive!



50%

experience audio related issues

The average number of meetings per week rose by

13.5% ↑

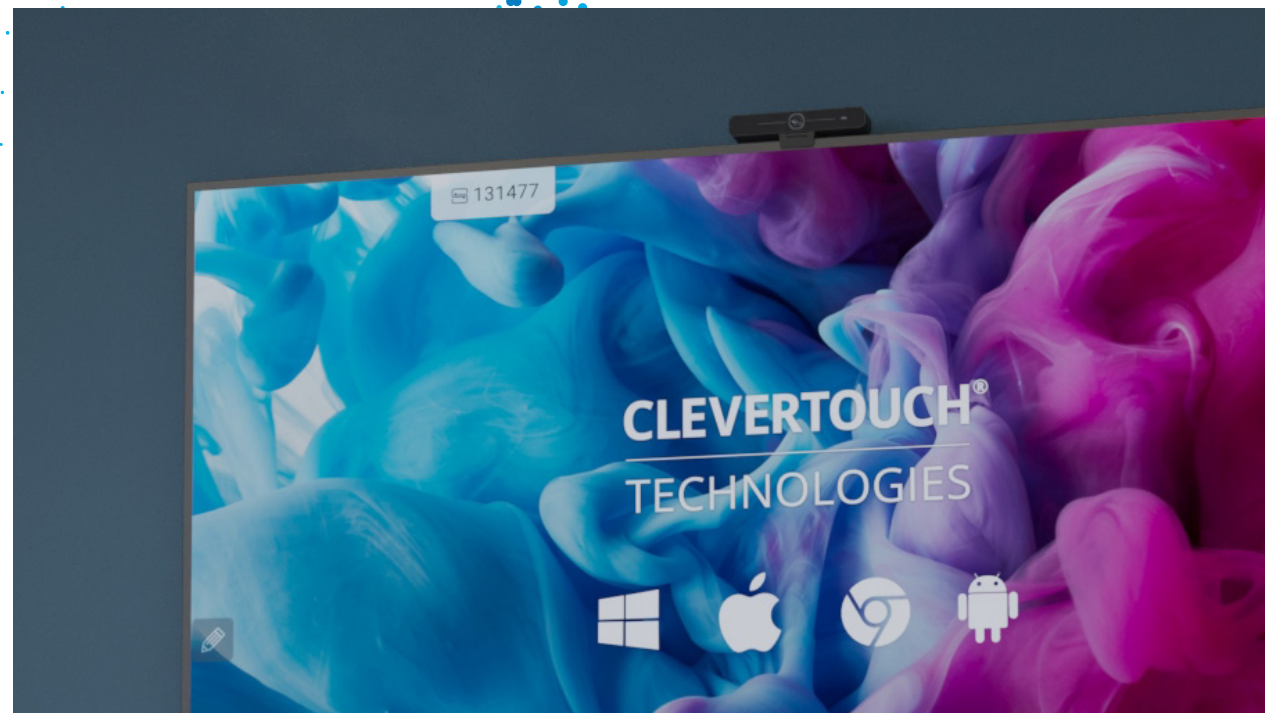
Reduce time spent in meetings

Over 48% experience technical issues when starting a meeting

Research suggests that over 48% experience technical issues starting or when in a meeting. This involves finding the correct cables, adjusting settings, audio issues and downloading compatible apps.*

Starting a meeting shouldn't be so complicated. With 3 simple steps, your meeting can be up and running quickly and easily.

**source: Doodle(2019)*



Step 1

Start your meeting in less than 1 minute!

Our meeting room solutions launch with one touch and in less than one minute, ensuring you have the time to focus on what's important.

Step 2

Automatic peripheral recognition and control

Simply connect via the dongle, app or Hub and seamlessly collaborate and connect with all room devices

Step 3

Screen-sharing in an instant

Share your screen without installing any software or downloading an app. Our in-room meeting solutions offer built-in screen sharing for seamless control of your device within seconds.

Too many communication platforms?

62% of users have 3+ Unified Communication Platforms

Everyone wants to communicate with their preferred UC platform, which means we end up using more than one UC platform to communicate with those outside of your organisation.

Unlike other solutions that lock-down users to just one UC platform making it difficult to interact, Clevertouch empowers all meeting attendees to use their preferred UC platform.

With UX Pro Evolved, you can access any UC platform, including Teams, Zoom and Webex. You can install your own software or apps and create custom launchers with your daily functions just one touch away.



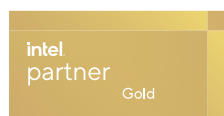
Flexible meeting solutions

56% of meetings include remote participants requiring voice, video and data sharing.

78% of businesses have evolved their working styles to offer a hybrid working model, with employees working at home, in the office and a mix of both. Whilst, businesses have accepted these new working methods, many do not have the technology to offer a shared experience that ensures those at home can work in the same way as those in the office.

Clevertouch Technologies has partnered with Logitech and Intel to provide completely flexible meeting room solutions that support hybrid meetings, BYOD, Zoom Rooms and Microsoft Teams Rooms.

logitech[®]





Unlock your technologies full potential

Most meeting room displays are only in use for a maximum of 40% of the time

A wasted investment?

Not if you have in-built digital signage capabilities. Switch to engaging full-screen posters or videos, elevating your company's brand and messaging to unlock your displays full potential.

The same experience, in every room

Standardise your meeting room experience so that team members have a consistent experience, in any room or location. Connect all your displays and room booking systems to the same central CleverLive account, giving your staff and visitors the same experience throughout your organisation.

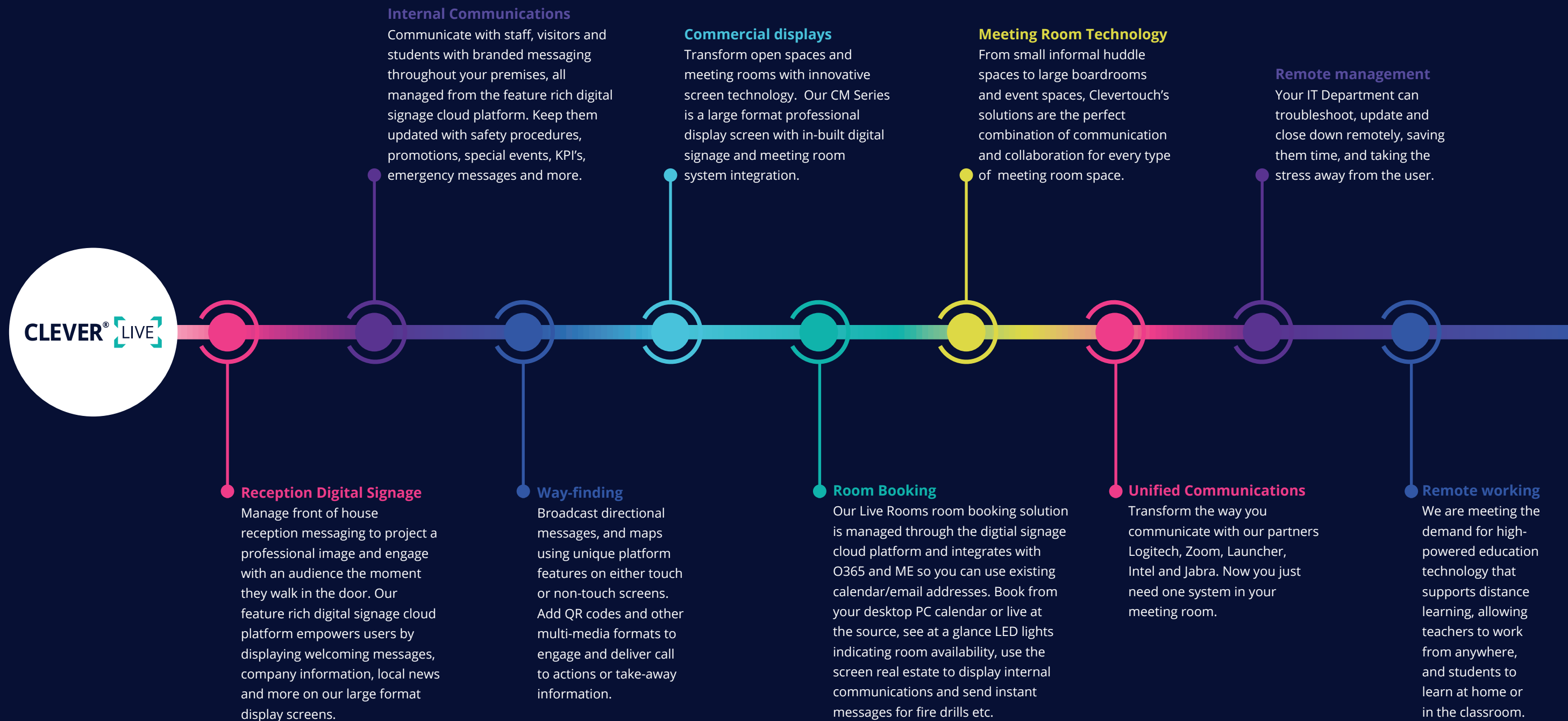
CleverLive also enables you to send emergency messaging into meeting rooms to improve site safety and ensure all meeting attendees know what is happening.



The complete Communication and Collaboration solution for an always connected workplace

From reception and booking systems through to in-meeting interactive displays, the Clevertouch ecosystem creates dynamic interactive workspaces for better collaboration.

Speak with an Enterprise Expert to book a demo:
www.clevertouch.com/uk/demo



Contact us for more details

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